

■ Dial What for Operator?

Searching through a phone directory, you notice a series of unusual advertisements under the J section. "Why can't they have nice easy-to-remember phone numbers, like 1-800-FLOWERS." Actually, Jack's phone is pretty badly messed up. While each number (2 through 9) is associated with 3 letters, they are not the standard 3 letters. The numbers 1 and 0 are each associated with a single letter, but not Q and Z. Each phone number represents an appropriate 10-letter word or phrase. Can you reassemble Jack's keypad, and figure out what Jack might be advertising with the phone number (538) 216-3345 ext. 548331?

Jack's Boxing Ring
It's time to take off the gloves!
(738) 334-9778

Jack's Camera Supplies
Smile!
(286) 364-6528

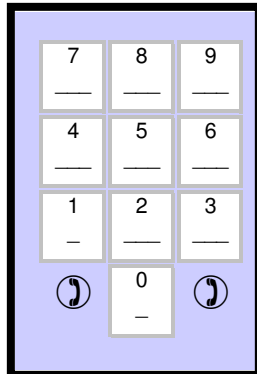
Jack's Cheese Shop
Have a cow, man! (or a buffalo!)
(565) 556-1665

Jack's Disney Store
'Cuz not everyone can go pantless
(963) 569-9948

Jack's Game Shop
Double the discounts!
(054) 845-5563

Jack's Military Equipment
Check out our headgear specials!
(461) 130-1613

Jack's Monster-a-go-go
Our "deargains" are nonsense!
(450) 016-2648



Jack's Musical Instruments
"Wooden" you like to sound great?
(776) 628-6318

Jack's Reference Library
"A penny saved is a penny earned"
(996) 353-3638

Jack's State HQ
A golden opportunity
(456) 376-6335

Jack's Tableware
We're never out of our element!
(566) 709-1395

Jack's Televisions
We're moving up to a new site!
(417) 716-8638

Jack's Theater
Our Bard special is at an end!
(381) 315-2183

Jack's Undertakers
We're plotting to put you here
(465) 217-5698

Jack's Westerns
You'll find the best pictures here
(937) 664-3213